

# KL Park Festival 2025

## LENSA ASEAN

Young Expression KL Park Festival 2025

**ASEAN**  
Unity In Diversity

REGISTRATION DEADLINE **12 September 2025**

**UNIVERSITIES STUDENTS**



**1st Place**  
RM 1,000



**2nd Place**  
RM 800



**3rd Place**  
RM 500



**Honorary Prizes x 3**  
RM 200

TEMPAT / VENUE

**TAMAN  
TASIK  
TITIWANGSA**

TARIKH / DATE

**17-26  
OCTOBER  
2025**

WAKTU / TIME

**9AM - 11PM**

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### Introduction

**Lensa Asean** will be a platform for filmmakers, storytellers, and creatives from across **South-East Asia** to showcase their ideas and vision on screen. With the theme 'Voices of ASEAN: Unity in Diversity', **Lensa Asean** will aim to celebrate the **rich diversity, shared values, and evolving aspirations of ASEAN nations**. Through the lens of young and emerging filmmakers, **Lensa Asean** will seek to highlight stories that **promote unity, identity, resilience, and collaboration within the ASEAN region**.

### THEME

**ASEAN**   
Unity In Diversity

In conjunction with **Malaysia's ASEAN Chairmanship 2025**, the Kuala Lumpur Park Festival 2025 adopts the theme **"ASEAN Unity in Diversity."** The festival will showcase the cultural and heritage richness of Malaysia, while highlighting the beauty of gardens, sculptures, plants, products, and landscape designs from ASEAN member countries. This edition will present a more global dimension with an international prestige, celebrating excellence in landscape and environmental design at the world stage.

### Participants

1. Open to **citizens or students** of any **ASEAN member state** (Malaysia, Brunei, Cambodia, Indonesia, Laos, Myanmar, Philippines, Singapore, Thailand, Vietnam)
2. Aged **18–40 years old**
3. Can participate as an **individual** or in a **team of up to 2 members**



SCAN TO KNOW MORE

IMBAS UNTUK  
MAKLUMAT KLPPF2025

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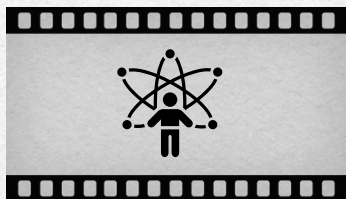
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# ENTRY GUIDELINES

## Requirements

1.



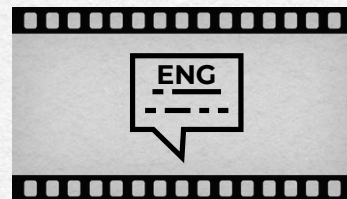
Film content must reflect **one or more core values** of ASEAN: Unity, Diversity, Resilience, Collaboration, or Shared Identity

2.



The submission must be a **short film (3-7 minutes)**

3.



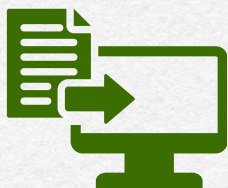
Films may be in any language, but **subtitles in English are required** if the dialogue is not in English

### NOTE:

Only **one submission per individual/team** is allowed

Acceptable formats:  
**MP4, MOV, or AVI**

## Registration Info



Register at <https://forms.gle/WTFZ1FfD3UkB58Pr7>  
before **12<sup>th</sup> September 2025, 11.59pm**

**Final Screening** – Finalists' films will be screened live at KL Park Festival 2025. Judges will select winners during the event



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# ENTRY GUIDELINES



## Terms and Conditions

- Submitted works must **adhere to the theme** "Voices of ASEAN: Unity in Diversity"
- All submissions must be original. **Plagiarism or copyright** infringement will result in immediate **disqualification**.
- Participants grant the organizers **non-exclusive rights** to screen and promote the film for **educational and cultural purposes**.
- Submissions containing **culturally sensitive, offensive, or discriminatory content** will **be disqualified**.
- The organizers reserve the **right to reject** entries that do not meet competition guidelines
- Decisions by the judging panel are **final and non-negotiable**.

## Judging Criteria

**30%** Relevance to Theme

**25%** Originality and Creativity

**20%** Storytelling and Narrative Impact

**15%** Cinematic Technique

**10%** Overall Presentation



## Important Dates

**Submission date** : 10 October 2025  
before 11.59 pm

to [azim.sulaiman@taylor.edu.my](mailto:azim.sulaiman@taylor.edu.my)  
Subject: Lensa Asean

**Judging date** : 25 October 2025

**8:30am – 9:00am** | Arrival of juries  
**9:00am – 11:00am** | Screening & judging  
**11:00am – 12:00pm** | Prize Giving Ceremony



Full brief will be on our Instagram page  
on **27<sup>th</sup> August 2025**.  
Follow us for more!

**@youngexpression.klparkfestival**

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